

Dear Parent/Guardian

Great news! The Plainville Early Learning Center website is currently under construction and we will be launching a brand new website soon!

With that being said, we have revamped our Photo Release form to cover every area in which your child's photo may appear granted permission. On the back of this page you will find a photo release form. Please read through the agreement carefully and check off whether you allow or do not allow your child's pictures to be used for company publications.

There is a check list on the back of this page, but here is a brief description of what each bullet point means to help you better understand where your child's pictures will be used:

Our Centers Website

We love to post photos of the children, teachers and families at our program to promote a more accurate depiction of how our center actually is.

Posting photos of the children allows potential families to see the daily happenings and special activities of our center as they really are, before they even step foot into the building

Our Facebook Page

We post these photos on our Facebook page to allow families to see pictures of their children throughout the day, and to share with the community all of the great things that PELC does!

Newspaper/Promotional Purposes

From time to time, we may also invite the newspaper to come into our center to document a special activity, or send photos to the paper to publish a special event or activity. We do this again, to show the community what PELC is all about!

Other Social Media Accounts

In the future, we may add more social accounts such as twitter or Instagram to our social media spectrum, in which case we would need permission to post on those accounts as well.

Company Publications

We create brochures, newsletter, flyers etc. to promote special events or activities, and may use photos of the children to help bring a vision to words! For example, our brochure may have a photo of a child engaged in an activity in a classroom with a teacher to show the positive interactions between staff and children.

Slide shows/Prints for Center Purposes

We often take pictures of your child throughout the day to use at a later time, whether it be in a slide show for the end of the year, or to print and post in the classroom. These photos tend to stay within PELC and not published elsewhere unless permissible with proper authorization.

Please Read Agreement on the back of this page!

Thank you for all that you do to keep PELC successful and a wonderful place for your child to be!

-Plainville Early Learning Center Administration



General Photography Release

I hereby authorize Plainville Early Learning Center, hereafter referred to as "PELC," to publish photographs taken of myself and/or my child _____ for PELC in the following areas: (please check all that apply)

- Our Center's Website www.plainvilleelc.net
- Our Facebook Page
- Newspaper/Promotional Purposes
- Other Social Media
- Company Publications (advertising/marketing)
- Slide shows/Prints for center purposes
- I **DO NOT** give permission for **ANY** of the above photo releases.

I hereby release and hold harmless PELC from any reasonable expectation of privacy or confidentiality associated with the images specified above. Further, I attest that I am the parent or legal guardian of the child listed. I have full authority to consent and authorize PELC to use their photos.

I further acknowledge that the participation is voluntary and that neither I, nor the minor child will receive financial compensation of any type associated with the taking or publication of these photographs or participation in PELC marketing materials or other PELC publications. I acknowledge and agree that publication of said photos confers no rights of ownership or royalties whatsoever.

I hereby release PELC, its contractors, its employees, and any third parties involved in the creation or publication of PELC publications from liability of any claims by me or any third party in connection with my participation or the participation of the minor child listed.

Authorizations:

Printed Name of Adult: _____

Signature: _____ Date: _____

Relationship to Child: _____

Name of Child: _____ Age: _____